

END HOMELESSNESS

ST. JOHN'S **#WECANENDIT**

HomeConnect Summer Ads Campaign 2021

[St. John's, NL, August 13, 2021]

End Homelessness St. John's is looking for committed landlords with one-bedroom/bachelor vacancies to join the HomeConnect Program.

"It has never been more critical for our neighbours to have safe, secure housing. With HomeConnect, End Homelessness St. John's is working with landlords and community agencies to build strong, lasting relationships towards housing stability," says Doug Pawson, Executive Director of EHSJ.

HomeConnect is a joint commitment between tenants, landlords, and homeless-serving agencies to provide the connections, tools, and resources that enable successful tenancies.

HomeConnect offers several benefits to landlords over the private market. These include guaranteed rent payments, reduced vacancies, and limited turnover, as well as a landlord protection fund that will cover certain damages. In addition to these benefits, units are inspected regularly by program staff, landlords have a designated point of contact they can work with to resolve any conflicts that arise, up to and including rehousing of tenants when needed.

For more information, visit:

wecanendit.com/homeconnect

Doug Pawson
Executive Director, EHSJ
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End Homelessness St. John's exists to prevent and end homelessness. Working collaboratively with community stakeholders, EHSJ is leading the implementation of the St. John's Community Plan to End Homelessness. Through the continuation of coordinated system-wide planning and EHSJ's leadership, St. John's will become the next community in Canada to end homelessness.

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